



**5th WORLD ENVIRONMENTAL
EDUCATION CONGRESS**
Earth, our common home
Montreal 2009

Exhibit Prospectus

5th WORLD ENVIRONMENTAL EDUCATION CONGRESS

The Exhibit

The **5th World Environmental Education Congress** exhibition will be an informative and commercial event designed to highlight Quebec, Canadian and international innovation and know-how in the field of environmental education. Its purpose will be to encourage interchange among environmental education stakeholders by creating an international crossroad conducive to interactions among participants.

Centred on the theme of Earth, our common home, the **5th World Environmental Education Congress** exhibition will offer a unique showcase for professionals from the field, an ideal platform for exhibitors to highlight the environmental commitment of their company, organization or institution and to promote examples of ecoresponsible management. It will be a prime opportunity for them to present their programs, products and services, make contact with new users or prospective clients, forge new partnerships or business relations and rally stronger support for the cause of eco-responsibility, all with an excellent quality/price ratio.

The specialists operating the stands in each specific area will be able to answer visitors' questions according to their field of interest. To reinforce the message of education stressed by both AQPERE and EECOM, participating organizations must feel deeply compelled by this important issue. **Indeed, the community members within this group act as multiplier agents who help disseminate the message among their work colleagues, local stakeholders and businesses. This exhibition will allow the concept of environmental education to be carried well beyond the boundaries of commercial interests alone.**

To achieve this, the exhibition will offer major attractions such as the organization of the Exhibit by geographic area, launches and thematic presentations to satisfy the demands of a clientele always on the lookout for novelty and innovation. The exhibition will also feature an official opening highlighting the event's theme and special guests.

Description of the exhibit

Upon entering the exhibition hall, visitors will make their way through the area reserved for the host country and province (Canada and Quebec), before pursuing their journey around the Earth? The exhibition will be laid out in such a way as to maximize circulation and encounters (passport) and to group together the various sectors of the industry: associations; institutions and NGOs; academic institutions; specific sectors such as pulp and paper, forestry, technology, waste management, machinery, transportation, etc. The main objective is to foster interaction and interchange by creating a warm and friendly atmosphere with such features as rest areas and an Internet café.

Areas

1) Geographic areas

Quebec, Canada, North America, International.

2) Sponsor presentations

Presentations highlighting specific problems and issues will be featured at fixed times (not conflicting with the scientific content). These presentations will be designed to elicit reaction and generate interaction among exhibition visitors. This area will serve to energize the event and make it more captivating and educational. Selecting the right order and themes for these presentations will be critical to properly pinpointing the issues and providing new perspectives and food for thought to participants.

3) Education and teaching resources

A multimedia area featuring a wide array of publications on the environment, education and environmental education: books, brochures, websites, film library. This quiet and comfortable area, located near the poster sessions, will give visitors the opportunity to meet authors and discover new works.

4) Transportation and vehicles

This area will allow visitors to discover innovations of this sector that have a significant impact on the environment. Hybrid vehicles, buses, trucks, public transit, bicycles, and so on, will be featured.

5) NGOs and institutions

NGOs and institutions will be grouped together to facilitate discussion on international expertise.

The themes of the congress

- Relationships between ecology and economy: the issue of sustainability
- Questions of fairness in socio-ecological issues
- Environmental health
- Urban challenges
- Ecologizing colleges and universities
- School and community
- Learning in society
- Heritage interpretation
- Indigenous knowledge and practices
- Ethics, environmental thought, and worldviews
- Art: imagination, creativity, and meaning
- Ecological identity

The Congress Crossroads Passport

The Congress Crossroad site will include the Exhibit Hall, the Internet café, the rest area, as well as the poster sessions and the healthy snack break.

Description of the Passport

The passport will be the official exhibition guide and will be distributed to all visitors to help them find their way and encourage them to visit a maximum of stands and areas. It will include a map of the exhibition hall, a list of the various stands and boxes where the visitors are to have their passports stamped or signed by exhibitors along the way. It will also contain practical and relevant information on the exhibition.

Exhibit Cost

Non-commercial Booth, early bird special	\$ 700 CAD prior to March 1, 2009
Non-commercial Booth, regular	\$ 1000 CAD from March 1, 2009
Commercial Booth, early bird special	\$ 1000 CAD prior to March 1, 2009
Commercial Booth, regular	\$ 1250 CAD from March 1, 2009
Booking of a vehicle space*, early bird special	\$ 2450 CAD prior to March 1, 2009
Booking of a vehicle space *, regular	\$ 3000 CAD from March 1, 2009

*These rates apply to a space for vehicles the size of a small truck. Buses are subject to additional fees.

NOTES

- The rental of 4 or more spaces are entitled to a 15% rebate on the total price
- It is possible to combine multiple spaces into a block at a premium rate of 15%

Included in Exhibit Space Cost

- Booth space of 3m x 3m (10pi x10pi), 9 square meters (100 feet meters)
- 3 side pipe and drape
- 1 tabletop skirted with 2 chairs
- Booth identification sign
- 5 show floor passes
- One recycle basket
- Storing of boxes during Exhibit
- Aisle cleaning following move-in time and daily during Exhibit dates
- Listing of your organization in the Final Program
- Listing of your organization in The Congress Crossroads Passport
- General security in Exhibit hall

Not Included in Exhibit Space Cost

- Congress registration
- Rental of rigid booth structure or any additional furniture
- Phone, modem line and electrical outlets
- Material handling and transportation of your Exhibit material
- Booth cleaning
- Booth carpet
- Individual Booth Security
- Garbage bin
- Any other Exhibit services

Note: Any additional equipment and services must be ordered through the official Exhibit suppliers. A list of official Exhibit suppliers and contacts will be available in the Exhibitors manual along with all other necessary forms.

GENERAL INFORMATION

Eco-responsibility

The Congress exhibition will be planned ecoresponsibly, making efficient use of space while limiting the use of resources. Exhibitors are asked to make every possible effort to reduce their own ecological footprint during this event. An exhibitors' guide containing tips to that end will be issued several months prior to the Congress.

Exhibitors' Manual

An exhibitors' Manual which contains all exhibition-related details, will be sent to registered exhibitors upon receipt of payment at least six weeks prior to the event.

Hotel Accommodation

The Congress has reserved a block of rooms at a preferential rate for exhibitors. For further details, visit our website at www.5weec.uqam.ca.

Congress activities

Tickets for all Congress activities will be available for purchase at the registration desk.

VISIBILITY

Exhibition schedule

Move In & Set up	Sunday, May 10	11:00-16:00
Exhibit Hours of Operation	Sunday, May 10	18:00-20:00
Exhibit Hours of Operation	Monday, May 11	8:00-19:00
Exhibit Hours of Operation	Tuesday, May 12	8:00-19:00
Exhibit Hours of Operation	Wednesday, May 13	8:00-16:00
Move Out & dismantling	Wednesday, May 13	16:00-23:00

The Sunday evening welcome reception as well as the Monday, Tuesday and Wednesday coffee breaks will be held in the Exhibition Hall. The poster presentations on Monday and Tuesday, from 17:00 to 19:00, will also be held in the hall in a friendly atmosphere of networking and information sharing. A bar will be open during these hours.

Exhibitors interested in increasing their exposure beyond that offered by reserving an exhibition space are invited to look at the sponsorship opportunities on our website at:

www.5weec.uqam.ca/EN/partenaires_introduction.asp

CONTACT INFORMATION

To contact us about an Exhibit space: Congress Secretariat - JPdL
commercial5weec@jpdL.com
1-514-287-0326

Exhibit location: Palais des Congrès de Montréal
Room 210
1001 place Jean-Paul Riopelle
Montréal, Québec H2Z 1X7
Canada

APPLICATION FOR EXHIBIT SPACE

5th WORLD ENVIRONMENTAL EDUCATION CONGRESS (SWEEC 2009) Montreal, Canada - May, 10 to 14, 2009

We hereby apply for exhibit space in the 5th World Environmental Education Congress 2009 in Montreal, from May 10 to 14, 2009. We (the exhibitor) hereby agree to abide the exhibit Basic Terms and Conditions (here enclosed), as well as rules and regulations, as detailed in the Exhibitor Services Manual issued in advance of WEEC 2009.

CONTACT INFO OF EXHIBITOR

Organism Name: Contact Person:

Address: (please do not use P.O.Box)

City: State | Province: Postal Code | Zip: Country:

Phone: Fax: Email:

URL Web Site:

(Important Exhibitor Updates sent via email)

EXHIBIT BOOTH COST (taxes are applicable)

- | | |
|---|------------------------------------|
| <input type="checkbox"/> Non-commercial Booth, early bird special | \$ 700 CAD prior to March 1, 2009 |
| <input type="checkbox"/> Non-commercial Booth, regular | \$ 1000 CAD from March 1, 2009 |
| <input type="checkbox"/> Commercial Booth, early bird special | \$ 1000 CAD prior to March 1, 2009 |
| <input type="checkbox"/> Commercial Booth, regular | \$ 1250 CAD from March 1, 2009 |
| <input type="checkbox"/> Booking of a vehicle space, early bird special | \$ 2450 CAD prior to March 1, 2009 |
| <input type="checkbox"/> Booking of a vehicle space, regular | \$ 3000 CAD from March 1, 2009 |

LOCATION PREFERENCE

When applying, please indicate your preferred choices of booth numbers as indicated on official WEEC 2009 Exhibition floor plan. However, assignment of space is based on a first come, first serve basis.

Choice 1: Choice 2: Choice 3 :

BOOTH DESCRIPTION

Please provide us with a brief description of your booth as well as a statement of how the proposed Exhibit relates to the conference theme.

METHOD OF PAYMENT (In Canadian funds only. Pro-Forma invoice available upon request.)

In order to process application, 50% deposit is required. Balance due March 1, 2009.

CREDIT CARD :

☐ AMEX ☐ VISA ☐ MASTERCARD *Please note your credit card statement will show a purchase at: "JPdL"

Credit Card Number Expiry Date:

Name: Signature:

☐ CHEQUE

Cheque must be made payable to: **5th World Environmental Education Congress**

AUTORIZATION

I am authorized by my organism to contract for exhibit space at the SWEEC 2009 as indicated above. I have carefully read and accept the information and conditions contained herein.

Name: Signature:

Title: Date:

Please complete and return this form by email or fax to:

SWEEC 2009 Congress Secretariat - JPdL

Montréal QC H3A 3L8 Canada

Tel : +1 514-287-0326, Fax: + 1 514 287-1248

Email : commercial5weec@jpdL.com

1. Contract: This application, properly executed by Applicant (Exhibitor) shall, upon written acceptance and notification of booths assigned by WEEC 2009 management, constitute a valid and binding contract.

2. Assignment of Space: Assignment of space to Exhibitors is based on a first come, first serve basis. WEEC 2009 will continue to receive applications and assign Exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to Exhibition opening. WEEC 2009's assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or cancelled by the Exhibitor except upon written request and with the subsequent written approval of WEEC 2009 management. WEEC 2009 management reserves the right to reassign Exhibitor space or to modify floor plan for the overall benefit of the show.

3. Subletting Space: No Exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor Exhibit therein, nor permit any other person or party to Exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of WEEC 2009 Management.

4. Payment Requirements and Cancellation Charges: All payments must be made in Canadian Funds. Applications require a 50% deposit before final booth assignment is confirmed in writing. Remainder of 50% no later than March 1, 2009.

All cancellations must be made in writing and will be based on the following schedule of refunds: Space reductions are considered cancellations and are subject to cancellation fees. Before March 1, 2009 - 50% of total booth cost will be refunded. After March 1, 2009 - No refunds. "No-show" Exhibitors will receive no refund. It is understood that WEEC 2009 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premise in which the WEEC 2009 Exhibition is conducted shall become, in the sole discretion of WEEC 2009, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of WEEC 2009, this agreement may be terminated by WEEC 2009. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defence, or military authorities, act of public, enemy riot or civil disturbance, strike, lockout, boycott or other labour disturbance, inability to secure sufficient labour, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, provincial or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of God. Should WEEC 2009 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that WEEC 2009 may, after computing the total amount of WEEC 2009 cost and expenses in connection with its preparation for and conducting of the WEEC 2009 Exhibition, (including a reasonable reserve for claims and other contingencies).

5. Exhibit Booth Manning and Dismantling Schedule: A representative must man Exhibit space during all times when Exhibition is officially open. Exhibitors shall reflect their company's highest standard of professionalism during the Exhibition hours. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Move-in and dismantling times will be specified in the Exhibitor's service manual. Exhibitors are responsible for removal of all materials used in their display. Failure to observe this rule, including early dismantling, will result in a \$850 penalty.

6. Loss or Damage: Exhibitor agrees with WEEC 2009 that WEEC 2009 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of Exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, WEEC 2009 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages or liability of any kind for any loss, damage or injury to persons or any property during the Exhibition from any cause whatsoever by reason of use, occupation and enjoyment of Exhibit space.

7. Demonstrations: No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside Exhibit spaces.

8. Compliance: The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, provincial and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Exhibition is held.

9. Unions: It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the WEEC 2009 Exhibition Facility or with authorized contractors employed by WEEC 2009.

10. Management: The Exhibitor further agrees that the conditions, rules and regulations of the WEEC 2009 management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Exhibition.